WUPPDR’s Regional Impact

League of Women Voters of the CC, April 18, 2020
ROLES OF WESTERN U.P. PLANNING & DEVELOPMENT REGION (WUPPDR)

- Established in 1968
- State & federal agency designations:
  - MDOT – planning, technical assistance, etc.
  - EGLE – solid waste/materials management planning
  - U.S. Economic Development Administration (EDA)
- Maintains regional development plan (Comprehensive Economic Development Strategy, or CEDS)
- Governmental entity – not a “nonprofit”
ALTHOUGH WE ARE A UNIT OF GOVERNMENT...

- We do not receive direct tax allocations
- We do not have any type of regulatory authority
- We do not receive annual “statutory” state funding

FY 2019-20 Budgeted Revenues

- Direct Federal, $76,357, 13%
- State & Indirect Federal, $395,546, 69%
- Nonprofit/Foundation, $28,715, 5%
- Member Dues, $52,431, 9%
- Local Service Fees, $21,925, 4%
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- Local Service Fees, $21,925, 4%
MEMBER GOVERNMENTS

- Baraga County
- Gogebic County
- Houghton County
- Iron County
- Keweenaw County
- Ontonagon County
- City of Houghton
- City of Hancock
- Village of L’Anse
- Village of Ontonagon
- Calumet Charter Township
- Portage Charter Township
NOTE: Iron County is a member through April 2020
WHAT DOES WUPPDR DO?

- Master/comp planning
- Hazard mitigation planning
- Transportation planning
- Recreation planning
- Regional planning
- Housing initiatives
- Food systems
- Energy planning
- Blight elimination
- Grants administration
- Regional data aggregation
- Geographic information systems
- Local gov’t technical assistance
GROUP/ORGANIZATION AFFILIATIONS

- U.P. Collaborative Development Council
- U.P. Economic Development Alliance
- Michigan Association of Planning
- Michigan Association of Regions
- Keweenaw Economic Development Alliance (KEDA) Board
- Locally based initiatives
  - Iron County Economic Summit
  - Team Peninsula
  - Baraga County Housing Task Force
  - Keweenaw County Economic Development Committee
  - Village of Ontonagon Rising Tide
  - Project Gogebic
U.S. EDA PLANNING & PROJECTS

- Planning & feasibility studies
- Public works: construction of business/industrial parks, incubators, “maker spaces,” etc.
- 2019 and 2020 special appropriations will bring new projects at up to 80% federal funding level
- Previous: L’Anse Industrial Park, Go! Baraga County Strategic Plan, KML Best Use Study & Appraisal
- Possible: Hancock Business & Technology Park; Gogebic Economic Recovery Coordinator
FINNZONE

• Commercial launchpad to assist Finnish companies with entering or expanding into U.S./North American markets

• Partnership of:
  • Finnish-American Chamber of Commerce U.P.
  • Finlandia University
  • Michigan Tech
  • KEDA
  • MTEC SmartZone
  • WUPPDR
TRANSPORTATION

Regional Planning Work Program

• Access Management (corridor advisory teams)
• Traffic Safety
• Non-Motorized Mapping & Investment
• Public Transportation (www.getaroundwup.org)
• Copper Country Trail National Byway

Asset Management (road surface condition ratings)

Rural Task Forces & Small Urban (road project funding allocations)

➢ UPCAP Non-Emergency Medical Transportation Analysis
Transit is a great way to get around the Western U.P. Below is information about fares, hours/days of operation, routes, and more.

View your transportation options by Location or by Type below, then choose a provider to see more information.

All hours of operation are listed by the provider’s local time.

Check out our Western U.P. System Map for a full view of providers.

**PROVIDERS BY LOCATION**

+ **BARAGA - L’ANSE AREA**
  - B&B Wheelchair Transport
  - Baragaland Senior Citizens
  - KBIC Health System
  - North Star Taxi

+ **GOGBIC AREA**

+ **HOUGHTON - KEWEENAW AREA**

**PROVIDERS BY TYPE**

+ **NON-EMERGENCY MEDICAL TRANSPORTATION**

+ **INTERCITY BUS SERVICE**

+ **TAXI/RIDESHARE SERVICES**

+ **MAJOR TRANSIT PROVIDERS**

+ **VETERANS TRANSPORTATION NETWORK**
HOUSING

• Rental rehabilitation programs
• Single-family home rehabilitation/repair programs
  • Houghton County Emergency Repair
• Goal: high quality and affordable
• Blight elimination
LOCAL TECHNICAL ASSISTANCE

- Recreation plans
- Master/comprehensive plans
- Grant applications
- GIS data development/maintenance
- Redevelopment-Ready Communities
  - Public participation plans
  - Guides to development
ADMINISTERING GRANTS FOR LOCAL GOVERNMENTS

• Liaison w/Michigan Economic Development Corp., EDA, EDO/Cs
• Administration of grants for local governments
  • EDA L’Anse Industrial Park infrastructure
  • MEDC Village of Calumet Elm Street reconstruction; façade renovation
  • MEDC City of Hancock Vollwerth expansion
  • MEDC City of Ironwood Downtown City Square
REGIONAL PROSPERITY INITIATIVE (RPI) 2014-2019

• Improve collaboration between organizations
• Reduce gaps and duplication of services
• Align service areas
• Participants include:
  • Economic, workforce, community development
  • Adult & higher education
  • Transportation
RPI OVER THE YEARS

Year 1 (2014): planning process & five-year plan
Years 2-6 (2015-19): project implementation

WUPPDR was the only eligible entity in the Western U.P., bringing $1.4 million to the region
RPI PROJECT AREAS

Regional GIS incl. City of Wakefield pilot
Up North Trails (www.upnorthtrails.org)
Energy Efficiency/Outreach
U.P. Brew Trail Study & Implementation
L’Anse Community Solar Study & Implementation
Brownfields Resources Meeting
Community Marketing Mini-Grants
First Impressions: Tourism Assessments
Regional GIS Planning Project
Regional Trails Inventory: Phase I

Trail Towns Designations
Talent Attraction & Retention Study/Report
Western U.P. Brownfield Inventory
“Placemaking” Mini-Grants
Western U.P. Arts Trail
Broadband Technology Action Plans
U.P.-wide Pure Michigan Marketing
Regional Food Systems Initiative
Career & Technical Education Support & Promotion
Regional Road Maintenance Study
ENERGY EFFICIENCY

Community Energy Waste Reduction Teams; assistance with community energy plans

- Village of L’Anse, Village of Ontonagon, and Grant Township (Copper Harbor)

- Energy audits for public facilities and private businesses in each community, with baseline calculations (in progress)

- Energy plans and guidebooks (under development)

Solar projects
WESTERN U.P. RECREATION TRAIL INVENTORY

- 60+ trail systems mapped with descriptions and photos attached
- Partnering with other regional planning agencies and uploading GIS files to UpNorthTrails.org
EXPLORE MORE THAN 12,000 MILES OF MICHIGAN TRAILS.
City of Wakefield GIS Pilot Project
Placemaking Grant Program

What is Placemaking? Placemaking is a community-based approach to the planning, design and management of spaces that have local and regional importance. It involves the discovery and implementation of practices that make our communities distinctive, economically viable, accessible, and visually pleasing. Placemaking capitalizes on a local community’s assets, inspiration and potential, creating good public spaces that promote people’s health, happiness, and economic well-being.

There are four different types of placemaking:

- **Standard**: A progressive way to improve the quality of a place over a long period of time through many projects and

Example Projects:
- Community gardens
- Farmer markets
- Pedestrian plazas/walkways

Western Upper Peninsula Community Marketing Mini-Grant Program

Program Summary
Many communities recognize the value of marketing to attract new residents, businesses, and tourists; however, they often lack the financial resources and expertise to develop professional marketing plans and materials. Supported by the 2019 Western U.P. Regional Prosperity Initiative (RPI), WUPPDR is offering grants to reduce or eliminate this barrier.

Rationale
As the workforce becomes more mobile, people are selecting their communities of residence first and then targeting employment opportunities there. This is particularly true for individuals with high-demand, transferrable skillsets. This means communities actively promoting a high quality of life have a competitive advantage in attracting new residents and businesses.
MINI-GRA NT PROGRAMS

Placemaking

• City of Hancock
• City of Houghton
• City of Ironwood
• Village of L’Anse
• Village of Ontonagon
• Bergland Township
• Copper County Community Arts Center

Community Marketing

• Baraga County
• Gogebic County
• Keweenaw County
• City of Bessemer
• Village of Calumet
• Chassell Township
• Carnegie Museum
• Copper Harbor Trails Club
• Iron County Economic Chamber Alliance
• Keweenaw Land Trust
• Keweenaw Young Professionals

Total of over $100,000
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WUPPDR’S REGIONAL IMPACT

LEAGUE OF WOMEN VOTERS OF THE CC, APRIL 18, 2020